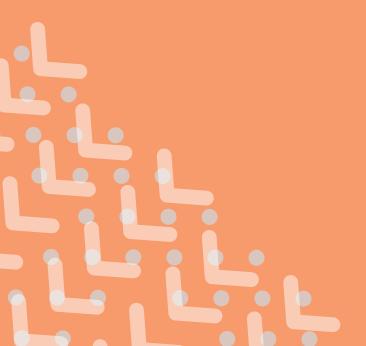


EveryMind

2020-21 Annual Report





Mission

Inspiring hope by leading in the delivery of high quality mental health services

Vision

Caring communities working together for children, youth and families

EveryMind

85A Aventura Court Mississauga, ON L5T 2Y6 (905) 795-3500 **everymind.ca**

Charitable donation number: 11908 7807 RR0001

Values

Accountable

Being ethical, transparent, efficient and effective

Respectful

Caring with integrity and honouring dignity

Inclusive

Embracing diversity and cultural competence

Responsive

Being flexible, accessible and adaptive

Learning

Pursuing opportunities to know more and do better

Innovative

Using information, initiative and imagination

Collaborative

Working together in partnership

Board of Directors

Officers:

Guneet Hansrani (President)

Karen Adams (Secretary/Treasurer until Sept 9/20, Vice-President from Sept 9/20)

Jessica Roselli* (Vice-President until Sept 9/20)

Nainesh Kotak (Secretary/Treasurer from Sept 9/20)

Directors:

Susan Mohos
Sue Prouse*
Cathy Kwiatkoski
Gopala Narayanan
Rory McNabb
Elaine Moore
Nkunda Kabateraine
Cara Cross**
Sean Gormley**
Jim Murray**

- * Resigned Sept 9/20
- ** Joined Sept 9/20

We will never forget 2020-21.



Ceri Harnden
Chief Executive Officer



Guneet Hansrani Board President



This past year we faced a pandemic head on; re-fortified our commitment to address systemic racism within our organization; launched a new era as Peel Children's Centre/Nexus Youth Services amalgamated to become EveryMind, and much more.

As we pause to reflect on the last year, we recognize how our steadfast focus on our Mission, Vision and Values turned extreme adversity into opportunities for growth. In three simple words, 2020-21 made us more resilient, grateful and hopeful than ever before in our history.

Highlighted across the pages of this annual report are examples of our "silver linings" as an essential service provider during COVID-19. It's been a tough year but with courage, kindness and empathy we did our very best to support of our clients, staff and community.

When the world shut down, EveryMind sought innovative ways to meet our clients' needs – first virtually and then again in-person when it was safe to do so.

We stayed the course with our youth peer support pilot project, offering it entirely online with great success. We furthered efforts for family peer support and began work with the Centre of Excellence for Child and Youth Mental Health's Family Engagement Quality Standards.

Our commitment to Peel's first Community Safety and Well-Being Plan focused on family violence, mental health and addictions, and systemic discrimination was undeterred.

For staff, we proactively elevated our commitment to wellness and self-care, introducing a comprehensive and creative array of strategies and supports that were greatly appreciated.

At the height of the Black Lives Matter movement this past summer, EveryMind turned up the internal volume in support of existing diversity initiatives and sought external expertise to help us uncover and address systemic racism within our organization.

Looking ahead, the mental health of our children remains at risk - the fourth wave. EveryMind remains hopeful and poised to meet our community's mental health needs. To do so, we must advocate for Peel's "fair share" of provincial resources.

We close with gratitude: to our funders and donors; to our staff and board of directors; and to our community. Thank you for helping us make a difference. To our clients, it has been a privilege to join you on your journey towards hope.



As the world experienced loss, grief, upheaval and uncertainty at an unprecedented level, we remained focused on our Mission, Vision and Values. Despite many challenges, we created new opportunities to provide the best and highest level of service to children, youth, young adults and families in our community, who in turn increased their own resilience by courageously reaching out for help.

depression fear stress anxiety loneliness

pandemic challenges

trauma fatigue

sleeplessness

helplessness

loss insecurity

EveryMind's Response

- 5500+ children, youth and young adults served
- 7000+ virtual and in-person services provided
- 86 webinars on caregiving during a pandemic delivered
- 70 online workshops for children, youth and caregivers offered
- \$98,000 distributed to EveryMind families in need of food and shelter

Our Commitment to Diversity, Equity, Inclusion & Anti-Black Racism

We are proud to be partnering with Deloitte, who is helping us develop a client-centred and service focused diversity, equity, inclusion (DEI) and anti-black racism strategy. Deloitte's DEI strategic framework will assess EveryMind across eight domains.





















Thank you, staff

In the face of adversity, you persevered and continued to provide high quality services to children, youth, young adults and families at a time when they needed them most.

It was a team effort. From IT to administrative to clinical staff, you all played a part in pivoting our services to a virtual/telephone model and preparing for a safe return to in-person services at our office, in our milieu settings and in the community, all while supporting one another through one of the most challenging years in history.

Thank you, community

You rose up to support EveryMind and the children, youth and families we serve like never before.

Peel Region has been more adversely impacted by COVD-19 than other communities. As a provincial hotspot, we experienced more frequent and longer lockdowns, extended periods of virtual learning and a heightened sense of fear of contracting the virus in our daily lives, among many other challenges.

We are grateful to each and every individual donor, community supporter and funder who sustained us through the pandemic.

Thank you, clients

You reached out for help when it felt like one more hard thing to do on a seemingly never-ending list of hard things.

Thank you for inviting us to join you on your journey, and for trusting us with your hopes and fears. We are so moved by your courage and resilience.



You helped me realize that I can just be me and not try to be something I am not.

Youth virtual group participant

Thank you for giving our family a safe place to discuss our feelings and not feel judged.

Caregiver

As I walk through the office I am truly amazed at how much the place has transformed. I feel very safe in the environment. Thank you so much for all the hard work.

EveryMind staff



As we look ahead to the future, we are emboldened by hope and our belief that we can create a brighter tomorrow for children, youth, young adults and families in our community.

Building Capacity

Young people stepped up to lead and support each other when we launched a youth peer support pilot program completely online in the summer of 2020!

The successful pilot demonstrated the potential for a peer support service model to be part of the spectrum of mental health supports for youth and young adults within the broader community youth mental health and addiction system.

Concurrently, we continue to strengthen Family Engagement (FE) efforts by partnering with the Centre of Excellence for Child and Youth Mental Health to conduct a current state analysis of FE in Peel that will inform future work.

Innovating Services

We look forward to continuing to innovate in the virtual care space by pursuing a research project titled "Integrating Virtual Care into Mental Health Services: Does it improve access for children and youth from disadvantaged communities?"

With our partners at CHEO and Trillium Health Partners, we'll explore the opportunities and limitations of virtual care as they pertain to youth from disadvantaged or marginalized populations.

Engaging youth and families and utilizing principles of co-design will allow us to generate innovative access solutions to better meet the mental health needs of underserved communities.





Enhancing Crisis Response

In 2021-22, we will be moving forward with recommendations to consolidate our 24/7 crisis response service for children, youth and families with CMHA Peel Dufferin's 24/7 crisis line for adults. Working together, we will enhance how crisis supports are delivered to people of all ages in our community.





See the session I just retweeted below offered by @EveryMind_ca called Caregiver SOS. I joined one of Mariko's previous sessions. She is excellent, really understands youth and has wonderful, practical ideas! Check it out. Thanks EveryMind for supporting our children! #YouAreNotAlone



Statement of Revenue and Expenses Year ended March 31, 2021

Service or Process	Revenue	Expenses	Excess Revenue over Expenses
Brief Services	404,202	404,202	-
Counselling/Therapy Services	4,631,480	4,367,283	264,197
Counselling/Therapy Services - Age 18 to 25 *		295,252	(295,252)
Crisis Support Services	1,096,378	1,096,378	-
Family Capacity Building and Support	901,517	901,517	-
Coordinated Access and Intake	1,009,981	1,059,981	(50,000)
Intensive Treatment Services	7,165,329	7,086,676	78,653
Case Management and Service Coordination	2,145,966	2,145,966	-
Specialized Consultation and Assessment	1,150,377	1,150,377	-
Targeted Prevention	334,996	334,996	-
System Management	882,100	882,100	-
Community and Prevention Supports	62,222	62,222	-
Complex Special Needs - Individual Placements Funding	24,336	24,336	-
Broader Public Sector - Adults Social Services	8,143	8,143	-
Child Victim Witness Program	169,768	196,520	(26,752)
Mental Health/Specialized Programming	247,037	136,825	110,212
Peel Inclusion Resource Services	1,187,218	1,187,218	-
EarlyON Child and Family Centres Special Needs Resourcing Model	536,303	536,303	_
Specialized Consultation Team	16,107	16,107	_
Complex Special Needs - Community Enhancement Funding	208,186	208,186	_
Emergency COVID 19 Child and Youth Mental Health Supports	61,500	61,500	_
Fund Development	385,455	99,277	286,178
Draw from Retained Surplus	85,826	3,277	85,826
Net Position **	22,714,427	22,261,365	453,062

^{*} Funded through Retained Surplus ** Surplus returned to Ministry of Health and Ministry of Children, Community and Social Services



EveryMind is proud to celebrate 100% giving from our senior leadership team. We are also thankful to the many staff who make EveryMind their charity of choice.

To our funding partners, generous individual donors, and the community groups, corporations and foundations who support us, thank you for being part of our caring community working together for children, youth and families.

The following is a list of donors from April 1, 2020 to March 31, 2021.

We strive for accuracy. In case of discrepancy, please contact the Development Office at 905-795-3500, ext. 2298.

Special Mention \$99,000 +

Government of Canada's Emergency Community Support Fund and Community Foundation of Mississauga

Leadership Gifts \$20,000+

Fyfe Foundation Spectrum Health Care Foundation TD Bank Group

Major Gifts \$10,000+

Alectra Utilities
J.P. Bickell Foundation

Loyalty Gifts \$5,000+

Bell Canada

David Kingsland
Humphrey Mitchell
Mississauga Central Lions
Club
Mississauga Fire Fighters
Association Benevolent Fund
Scotiabank

Champion Gifts \$1,000 +

Ascona Foods Ceri Harnden Good Families Don't Gopala Narayanan Kathy Sdao-Jarvie King Masonry Yard Ltd. Linda Yuval
Lori Galliera
Neha Z. Thakur
Nkunda Kabateriane
Peel Elementary Teachers
Local
Roman Boychuk
Rudy Riske
Sharon Vandrish
Teri Gordon
Town of Caledon
Walmart
Youth Philanthropy Initiative

Friends of EveryMind \$500+

Amrit Khaper Brampton & Caledon Community Foundation Children's Mental Health Ontario Curl Up & Dye Salon Spa Dino's No Frills J.A. Tony Manastersky John Armstrong Karen Anslow Knight of Columbus 12782 Kyle Ruttan Mora Thompson Mountain Ash Public School NTT Canada Inc. Omar Goodgame Sandra Raposo Tianwen Xing Wendy Walker



If you or someone you know needs help, call

905 451 4655

or WhereToStart.ca

to get connected to free and confidential mental health services for children, youth, young adults and families in Peel Region.

