



Hope brings
possibility and
the belief in a
brighter tomorrow.



EveryMind
MENTAL
HEALTH
SERVICES
FOR YOU,
WITH YOU.

EveryMind
Mental Health Services

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**Strategic Plan
2025-2030**

Our Mission, Vision & Values

Our Mission

A trusted partner positively impacting the lives of children and youth through high-quality mental health care.

Our Vision

Children and youth resilient and thriving.

Our Values

Respect & Caring

We honour dignity and listen with empathy. We are kind and compassionate.

Accountable

We are ethical, transparent, and responsible. We act with integrity.

Belonging

We are inclusive so that everyone feels connected, seen, safe, and empowered.

Collaborative

We work together with shared commitment and trust.

Learning

We embrace curiosity to know more, do better and share.

Our Strategic Directions

Excellence in Care

Strengthen our partnership with clients, families and caregivers to deliver an inclusive, high quality care experience and outcome.

- Elevate the role of children, youth, families and caregivers in shaping their care journey.
- Integrate culturally responsive and safety-centred practices throughout our work.
- Adopt creative solutions to provide timely, equitable access to mental health care that meets client needs.
- Advance quality of services and outcomes through evidence-informed approaches and promising practices.

Connected Care

With partners, create integrated, community-based networks of care to deliver an inclusive and seamless client journey.

- Advance cross-sector collaborations to coordinate and align care across health, education and community systems.
- Promote health equity and remove barriers to access across the continuum of care.
- Increase community capacity and resources to support mental health care and wellbeing for children and youth.
- Increase awareness and recognition of EveryMind's role and impact as a mental health service provider.

Empowering Our People

Foster a healthy, vibrant and inclusive organization and culture where all staff contribute, learn, grow, and flourish.

- Promote a person-centred workplace where accountability, continuous learning, and professional growth are part of everyday practice.
- Cultivate a highly-connected and engaged workforce, where we live our vision, mission and values, and celebrate our accomplishments.
- Be an employer of choice with a focus on recruiting, growing and retaining talent and developing leadership.

A Future Ready Organization

Strengthen our capacity to further our Mission and contribute to a stronger, more impactful Child and Youth Mental Health system.

- Advance strategic relationships and influence policy directions that contribute to child and youth mental health system development and service capacity.
- Invest in business solutions, data and analytics to drive improvement and growth.
- Leverage technology and infrastructure for operational efficiencies, excellence and innovation.